

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
<b>Population:</b>			
2014 Total Population	10,510	14,246	30,271
2009 Total Population	10,429	14,063	30,176
2000 Total Population	9,417	12,625	27,998
1990 Total Population	8,299	10,620	22,916
<b>Households:</b>			
2014 Total Population	4,936	6,452	13,647
2009 Total Population	4,733	6,164	13,169
2000 Total Population	3,960	5,173	11,388
1990 Total Population	3,334	4,174	8,821
2009 Avg. HH Income	\$111,610	\$108,149	\$99,246
2009 Median HH Income	\$48,808	\$51,494	\$51,885

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

<b>Population:</b>	<u>Petoskey</u>	<u>Emmet County</u>
2015 Projection	5,890	37,049
2010 Estimates	6,004	34,639
2000 U.S. Census	6,080	31,437

**Disposable Income & Retail Sales:**

**Disposable Personal Income:**

(Thousands)		
2010 Estimate	\$126,542	\$980,674

**Total Retail Sales:**

(Thousands)		
2002 U.S. Census	\$99,011	\$646,772
2010 Estimate	\$110,261	\$739,342

**2010 Estimate of Sales:**

Motor/Vehicle Parts	\$22,208	\$121,209
Furniture	\$4,819	\$28,560
Electrical, Appliances	\$1,436	\$7,956
Building Materials	\$18,151	\$114,494
Food/Beverage	\$14,492	\$89,558
Health/Personal Care	\$5,949	\$35,048
Gasoline	\$13,796	\$78,353
Clothing/Accessories	\$6,950	\$39,996
General Merchandise	\$22,135	\$129,584

Source: 2010 Editor & Publisher Market Guide