

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
<u>Population:</u>			
2014 Total Population	31,734	50,630	62,388
2009 Total Population	31,317	49,769	61,253
2000 Total Population	32,408	49,823	60,966
1990 Total Population	32,758	48,435	59,121
<u>Households:</u>			
2014 Total Population	14,464	20,325	25,040
2009 Total Population	13,900	19,492	24,001
2000 Total Population	13,443	18,516	22,649
1990 Total Population	12,945	17,844	21,692
2009 Avg. HH Income	\$55,982	\$55,919	\$57,783
2009 Median HH Income	\$35,843	\$37,517	\$40,082

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

<u>Population:</u>	<u>Marion</u>	<u>Marion County</u>
2015 Projection	35,900	65,145
2010 Estimates	35,598	65,304
2000 U.S. Census	35,318	66,217

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)		
2010 Estimate	\$662,965	\$1,531,787

Total Retail Sales:

(Thousands)		
2002 U.S. Census	\$297,970	\$757,605
2010 Estimate	\$333,206	\$833,193

2010 Estimate of Sales:

Motor/Vehicle Parts	\$59,875	\$142,126
Furniture	\$6,147	\$15,492
Electrical, Appliances	\$3,731	\$8,584
Building Materials	\$30,576	\$86,140
Food/Beverage	\$45,335	\$116,507
Health/Personal Care	\$18,440	\$45,245
Gasoline	\$41,664	\$104,667
Clothing/Accessories	\$8,540	\$21,306
General Merchandise	\$92,241	\$226,472

Source: 2010 Editor & Publisher Market Guide