

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
Population:			
2014 Total Population	29,176	52,014	66,750
2009 Total Population	28,350	50,968	65,400
2000 Total Population	25,360	47,507	61,373
1990 Total Population	22,481	42,662	55,638
Households:			
2014 Total Population	12,812	22,562	28,348
2009 Total Population	12,144	21,556	27,073
2000 Total Population	10,400	19,121	24,091
1990 Total Population	8,951	16,603	21,047
2009 Avg. HH Income	\$63,130	\$66,367	\$66,397
2009 Median HH Income	\$44,226	\$49,122	\$49,879

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

Population:	<u>Findlay</u>	<u>Hancock County</u>
2015 Projection	44,274	77,806
2010 Estimates	42,302	75,314
2000 U.S. Census	38,967	71,295

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)		
2010 Estimate	\$989,124	\$2,065,145

Total Retail Sales:

(Thousands)		
2002 U.S. Census	\$447,711	\$1,091,197
2010 Estimate	\$446,142	\$1,262,030

2010 Estimate of Sales:

Motor/Vehicle Parts	\$129,290	\$278,056
Furniture	\$10,142	\$22,860
Electrical, Appliances	\$8,963	\$18,241
Building Materials	\$35,189	\$90,786
Food/Beverage	\$44,970	\$102,646
Health/Personal Care	\$22,003	\$47,910
Gasoline	\$72,618	\$166,539
Clothing/Accessories	\$13,916	\$31,353
General Merchandise	\$108,906	\$238,219

Source: 2010 Editor & Publisher Market Guide