

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
<u>Population:</u>			
2014 Total Population	30,474	81,448	279,957
2009 Total Population	30,545	79,220	275,535
2000 Total Population	28,520	68,283	258,692
1990 Total Population	26,736	57,501	235,566
<u>Households:</u>			
2014 Total Population	12,272	33,165	118,754
2009 Total Population	11,975	31,506	114,203
2000 Total Population	10,926	26,329	102,692
1990 Total Population	9,486	20,977	89,204
2009 Avg. HH Income	\$67,644	\$72,449	\$73,456
2009 Median HH Income	\$50,062	\$53,546	\$51,322

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

<u>Population:</u>	<u>Warren County</u>
2015 Projection	273,226
2010 Estimates	217,022
2000 U.S. Census	\$158,383

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)	
2010 Estimate	\$6,870,006

Total Retail Sales:

(Thousands)	
2002 U.S. Census	\$1,670,216
2010 Estimate	\$1,993,585

2010 Estimate of Sales:

Motor/Vehicle Parts	\$295,679
Furniture	\$43,084
Electrical, Appliances	\$31,783
Building Materials	\$206,913
Food/Beverage	\$348,529
Health/Personal Care	\$96,605
Gasoline	\$311,569
Clothing/Accessories	\$26,633
General Merchandise	\$303,740

Source: 2010 Editor & Publisher Market Guide