

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
Population:			
2014 Total Population	12,653	16,788	41,426
2009 Total Population	12,445	16,536	40,849
2000 Total Population	12,392	16,371	40,758
1990 Total Population	12,111	15,864	39,494
Households:			
2014 Total Population	5,702	7,425	17,210
2009 Total Population	5,462	7,122	16,528
2000 Total Population	5,006	6,533	15,402
1990 Total Population	4,589	5,959	14,106
2009 Avg. HH Income	\$57,548	\$59,260	\$60,740
2009 Median HH Income	\$39,906	\$42,268	\$44,384

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

Population:	<u>Celina</u>	<u>Mercer County</u>
2015 Projection	10,717	40,902
2010 Estimates	10,592	41,183
2000 U.S. Census	10,303	40,924

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)		
2010 Estimate	\$210,125	\$988,565

Total Retail Sales:

(Thousands)		
2002 U.S. Census	\$100,786	\$397,868
2010 Estimate	\$101,236	\$482,656

2010 Estimate of Sales:

Motor/Vehicle Parts	\$27,543	\$116,302
Furniture	\$6,278	\$27,216
Electrical, Appliances	\$800	\$3,079
Building Materials	\$13,351	\$68,808
Food/Beverage	\$14,243	\$61,839
Health/Personal Care	\$5,382	\$22,265
Gasoline	\$16,309	\$74,298
Clothing/Accessories	\$1,814	\$7,991
General Merchandise	\$14,878	\$62,246

Source: 2010 Editor & Publisher Market Guide