

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
Population:			
2014 Total Population	114,763	244,493	798,063
2009 Total Population	115,092	244,540	793,895
2000 Total Population	119,160	251,501	807,318
1990 Total Population	127,398	269,096	830,861
Households:			
2014 Total Population	55,360	112,307	347,731
2009 Total Population	53,997	109,335	337,601
2000 Total Population	54,802	110,512	337,573
1990 Total Population	55,599	112,652	331,633
2009 Avg. HH Income	\$69,550	\$72,983	\$71,628
2009 Median HH Income	\$43,129	\$41,751	\$45,103

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

Population:	<u>Cincinnati</u>	<u>Hamilton County</u>
2015 Projection	269,671	779,823
2010 Estimates	294,360	824,212
2000 U.S. Census	331,285	845,303

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)		
2010 Estimate	\$4,784,730	\$24,527,497

Total Retail Sales:

(Thousands)		
2002 U.S. Census	\$4,141,183	\$12,028,436
2010 Estimate	\$4,023,024	\$12,861,554

2010 Estimate of Sales:

Motor/Vehicle Parts	\$1,042,911	\$2,948,173
Furniture	\$180,445	\$537,853
Electrical, Appliances	\$187,951	\$508,490
Building Materials	\$294,783	\$997,039
Food/Beverage	\$675,555	\$2,045,682
Health/Personal Care	\$271,804	\$785,402
Gasoline	\$494,496	\$1,485,818
Clothing/Accessories	\$270,471	\$804,230
General Merchandise	\$593,143	\$1,719,943

Source: 2010 Editor & Publisher Market Guide