

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
Population:			
2014 Total Population	28,821	58,127	220,136
2009 Total Population	28,709	58,040	221,981
2000 Total Population	27,883	57,900	235,535
1990 Total Population	27,053	57,506	251,390
Households:			
2014 Total Population	12,363	25,290	97,196
2009 Total Population	12,006	24,629	95,599
2000 Total Population	10,916	23,039	95,371
1990 Total Population	10,030	21,803	97,229
2009 Avg. HH Income	\$65,971	\$63,477	\$57,804
2009 Median HH Income	\$47,801	\$45,409	\$37,857

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

Population:	<u>Dayton</u>	<u>Montgomery County</u>
2015 Projection	150,827	525,234
2010 Estimates	156,558	534,588
2000 U.S. Census	166,179	559,062

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)		
2010 Estimate	\$2,521,903	\$14,882,511

Total Retail Sales:

(Thousands)		
2002 U.S. Census	\$1,754,581	\$7,049,865
2010 Estimate	\$1,700,795	\$7,067,693

2010 Estimate of Sales:

Motor/Vehicle Parts	\$416,994	\$1,654,795
Furniture	\$69,369	\$290,694
Electrical, Appliances	\$59,200	\$225,513
Building Materials	\$119,813	\$567,785
Food/Beverage	\$263,977	\$1,124,731
Health/Personal Care	\$112,632	\$458,041
Gasoline	\$204,596	\$862,341
Clothing/Accessories	\$75,685	\$315,764
General Merchandise	\$374,360	\$1,526,688

Source: 2010 Editor & Publisher Market Guide